



**DIXON DISTRICT CHAMBER OF COMMERCE**  
**P.O. Box 159, Dixon, CA 95620 (707) 678-2650**

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## **145th Annual Dixon May Fair Parade Sponsor Information**

After being shut down for 2 years due to COVID, the Dixon May Fair Parade will return on Saturday, May 7, 2022!

Now in its 145<sup>th</sup> year, the Parade is an important part of Dixon's history and cultural heritage. It is the oldest state affiliated parade in California and is one of the most colorful of its kind. With everything from school bands, to floats, to horse mounted units, to classic cars, the Parade symbolizes all that is great about our community.

In order for us to hold the Parade, we need your help. For many decades, the Parade has depended on the generous donations and support of our sponsors and the community. This year the need is even greater, as we emerge from a two-year shutdown.

We offer a variety of Sponsor benefits, plus the feeling of pride knowing that you are making a significant impact on keeping the tradition of the Dixon May Fair Parade alive!

### **FRIEND (\$50- \$249)**

Listing in newspapers and Chamber Newsletter; name on T-shirt, and one invitation to our Sponsor Luncheon.

### **BRONZE (\$250- \$499)**

Listing in newspapers and Chamber Newsletter; name on T-Shirt; and two invitations to our Sponsor Luncheon.

### **SILVER (\$500 - \$999)**

Listing in newspapers and Chamber Newsletter; name on T-Shirt; one Parade T-Shirt; and two invitations to our Sponsor Luncheon.

### **GOLD (\$1000 - \$1499)**

Listing in newspapers and Chamber Newsletter; name on T-Shirt; two Parade T-Shirts; and four invitations to our Sponsor Luncheon.

### **DIAMOND(\$1500 - \$1999)**

Listing in newspapers and Chamber Newsletter; name on T-Shirt; three Parade T-Shirts; four invitations to our Sponsor Luncheon; two discount passes to the Dixon May Fair; and VIP seating for two on reviewing stand.

### **PLATINUM (\$2000 - \$2499)**

Listing in newspapers and Chamber Newsletter; name on T-Shirt; four Parade T-Shirts; four invitations to our Sponsor Luncheon; VIP seating for four on reviewing stand; four discount passes to the Dixon May Fair; your name announced from reviewing stand, at Awards Ceremony and all media; free parade entry with banner; and special plaque.

### **PRESENTING SPONSOR (\$2,500 AND ABOVE)**

Listing in newspapers and Chamber Newsletter; name on T-Shirt; four Parade T-Shirts; six invitations to our Sponsor Luncheon, VIP seating for six on reviewing stand; your banner in Parade; six discount passes to the Dixon May Fair; your name announced from reviewing stand, at Awards Ceremony and all media, free parade entry with banner; and special plaque.

For more information, call 707-678-2650 or email [info@dixonchamber.org](mailto:info@dixonchamber.org).